

Grameen Intel Social Business Ltd.

Digital Solutions for the World's Social Problems



'I am proposing to create another kind of business, based on "selflessness" that is in all of us. I am calling it social business.'

-Professor Muhammad Yunus



ankur is a seed selection and recommendation application. Rural entrepreneurs use **ankur** to help farmers with better seed selection to achieve increased productivity. This application analyses the season and farmer's land condition and prescribes the best seed.

ankur offers knowledge based and customized information to the farmers on:

- Crop, soil type and season based seed selection
- Recommended practices for seed preparation and planting
- Local sources of recommended seeds offering competitive prices

Features of ankur include:

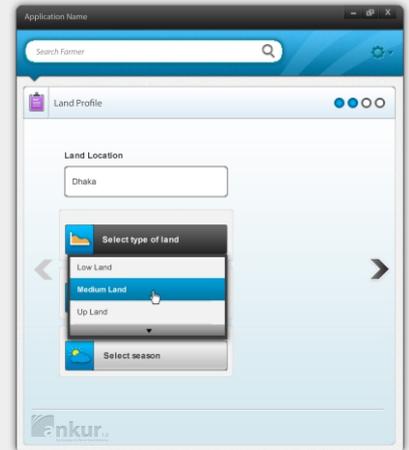
- Enabling ease of selection and procurement of quality seeds from reliable sources
- Avoiding mistakes and guesswork in seed selection and use
- Maximizing seed germination for better productivity

Domain Partner:



eKutir

- A user friendly application that provides seed recommendation for a specific crop using simple and easy to use interface
- An application that runs on multiple platforms including some free and open source operating systems



Grameen Intel Social Business Ltd. is dedicated to developing innovative technology solutions to address some of the world's most pressing poverty-related and other social issues.

We at Grameen Intel create digital solutions that address specific social problems in local communities, such as the cause of low agricultural output. Our solutions consist of small software applications, developed within the company and tailored for the local needs and housed on a lightweight mobile computing device.

Grameen Intel partnered with eKutir in Orissa, India to develop its eAgro product suite.

eKutir is a social enterprise engaged in designing and implementing innovative IT products and services using unique village **Entrepreneur driven & Community oriented** business models (PIE) to serve the unmet needs of the poor. For further information please contact at eKutirinfo1@gmail.com. Website: www.eKutir.net. Tel: +91 9937373888.

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